



Media Release

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YMCA Releases New & Improved Website for the New Year

Digital Planet Provides Fresh Layout and Design of YMCA Website

MECHANICSBURG, PA, January 10, 2012 - - In late December of 2011, YMCA released their new and enhanced website with assistance from Digital Planet's web development department. Digital Planet's website developer, Mike Foreman, worked diligently with YMCA representatives over the past year to create a website that better targets YMCA's family and children friendly audience.

"One of the key factors we focused on was making the website much easier to navigate for YMCA customers in the Harrisburg area," Foreman stated. "This enables users to easily access information in order to get involved in fitness classes, family events, and volunteering at their local YMCA."

Over the last 150 years, the Harrisburg Area YMCA's have worked as non-profit, charitable organizations that offer a variety of programs to the public. These services focus on youth development, healthy living, and social responsibility within the community and they offer financial assistance to ensure that their organization is accessible to everyone.

The vibrant, updated website encompasses the YMCA's youthful audience and makes it more attractive and accessible to all ages. Digital Planet is pleased to have collaborated and provided their web design services to allow the YMCA to continue to focus on fully committing themselves to the spiritual, mental, and physical development of the Harrisburg community.

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About Digital Planet

Established in 2009, South Central Pennsylvania based Digital Planet delivers comprehensive technology, finance and human resource services to small business and non-profit organizations. Digital Planet services are delivered in a cost-effective manner leveraging technology and industry experience which leads to more effective time and cash flow management for their customers.