



Media Release

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Membership & Fundraising Data Management Software

Supports Mission of Nonprofit Organizations

MECHANICSBURG, PA, November 30, 2011 - - South Central PA based Digital Planet, Inc. announced today its release of their Membership & Fundraising software solution. The software is designed to manage membership and fundraising data in a format that is usable by a variety of non-profit organizations including health and human services and member-based organizations. The software was built upon U.S. Postal Service and other national standards and interfaces with many commercial software applications.

“This is the third web-based software product developed by our technology team designed to manage back office data,” states company President Rick Gurba. Gurba continues, “the Software as a Service (SaaS) model provides the user with a flexible solution to track membership and donor data, manage their members, track historical data and interface with their various software applications.”

Key features in the solution are designed to meet the needs of Emergency Medical Service and other member-based organizations. The national release for the product is scheduled for March 2012 at the EMS Today Conference in Baltimore, Maryland.

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About Digital Planet

Established in 2009, South Central Pennsylvania based Digital Planet delivers comprehensive technology, finance and human resource services to small business and non-profit organizations. Digital Planet’s back office services are delivered in a cost-effective manner leveraging technology and industry experience which leads to more effective time and cash flow management for their customers.