



Media Release

4900 Ritter Road, Suite 103

Mechanicsburg PA 17055

Contact:

Rick Gurba, President

(717) 766-1911

www.digitalplanetinc.com

**Digital Planet Expands Their
Technology Virtual Back Office (VBO)**

Email List Management (ELM) Service Saves Time & Money

MECHANICSBURG, PA, September 7, 2010 -- South Central Pennsylvania based Digital Planet announced today that it expanded their technology Virtual Back Office (VBO) to now include Email List Management (ELM) services. Small business owners will be able to have their email lists managed through a system to more efficiently communicate with customers and prospects. The ELM service can provide an immediate response and action while saving on paper, postage and other mailing costs.

Digital Planet President Rick Gurba states, "our technology services team will provide the business owner with a wide variety of solutions to meet their email list management needs. Reports to evaluate the overall effectiveness of an email marketing campaign are provided to track both summary and detail data related to the email address." Gurba continues, "we will also have graphic design services available to the customer. Our goal is to keep the process as simple as possible for the business while leveraging their time and cash. Our services can be offered at a fraction of the cost when compared to acquiring a total solution on their own."

Gurba adds, "In addition to small business, ELM will become part of a complete technology solution designed for non-profit organizations (NPO). We're excited about the way this combination of services will benefit NPO's during these challenging economic times. Look for a major announcement about this service later this month."

About Digital Planet

Established in 2009, South Central Pennsylvania based Digital Planet delivers comprehensive technology, finance and human resource services to non-profit organizations & small business. Services include network administration, web site design, contract development, bookkeeping, human resource management and business development consultation. Digital Planet services are delivered in a cost-effective manner leveraging technology and industry experience to effectively manage time and cash flow to improve business growth.