



Media Release

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**Ebbert Promoted to Director of Technology**

*Multiple Software Development Projects*

*Lead to Company Expansion*

MECHANICSBURG, PA, May 5, 2011 - - South Central Pennsylvania-based Digital Planet, Inc. today announced that Bryan Ebbert was promoted to Director of Technology for the company. Ebbert's duties will include managing the ongoing development and maintenance of several business software solutions, the web site development team and other related technology projects. Ebbert will also serve as the primary contact with customers who are under contract with Digital Planet.

"A number of software development projects necessitated the need to have a lead person overseeing all aspects of the engineering process," stated Rick Gurba, President of Digital Planet. Gurba continues, "Bryan has the requisite experience to oversee the product development and manage the new staff expected to join the company over the next several months."

A membership and fundraising software application designed for non-profit organizations is the first of several projects to be taken on by the development team. A void in the marketplace for a technology-oriented software application is what led Digital Planet to begin development on this application and service line.

Ebbert received his Bachelor's of Science degree from Shippensburg University in 2000. He has an extensive background in the development and design of complex software applications and high quality web sites. He currently resides in Mechanicsburg with his wife Amanda and their first child.

About Digital Planet:

Established in 2009, South Central Pennsylvania based Digital Planet delivers comprehensive technology & business process outsourcing to non-profit organizations & small business. Their mission is to provide entrepreneurs and small businesses with a team of proven experts that can cost effectively help a company grow from an idea to a sustainable business. They provide all of the financial, legal, human resource and technology support in one package enabling the entrepreneur to focus on what matters; their products and customers. Digital Planet services are delivered in a cost-effective manner by combining technology and industry experience to leverage time and cash flow leading to sustained business growth.

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